



Work Experience – Communications & Media

AFL Barwon provides governance and strategy development for Football and Netball across the Barwon region. We are seeking volunteers sourcing on the job work experience to join our team and gain valuable experience in the areas of Communications and Media. Within this position, you will have the opportunity to perform duties and undertake responsibilities aligned with the roles of the Communications & Media Coordinator.

Key Responsibilities:

The successful candidate will have the following responsibilities:

- Provide support with social media platforms and content creation.
- Assist in writing for a range of publications, reports, and creative pieces for both print and online audiences.
- Assist with managing and producing print publications (eg: newsletters, brochures), including writing, editing, and researching content, and basic design.

Opportunities:

In addition to the above, this opportunity will provide the successful candidate with the opportunity to engage with other AFL Barwon personnel across a variety of football operations, netball operations, commercial, and finance roles.

Skills and Experience:

- Currently undertaking or recently completed a relevant tertiary degree in sport management, media, communications, business, marketing, events, or related fields.
- Passionate about sport, particularly football and netball
- Strong communication skills, both written and verbal
- Demonstrated ability to work collaboratively in a team environment.
- Ability to take initiative and work autonomously when required.
- Willingness to learn and adapt to new tasks and challenges.

Duration and Hours:

The work experience position is a voluntary position and will require a minimum of 1 or 2 days per week for a period of 3-6 months, with the potential for extension. The intern will be expected to work general business hours however there maybe opportunities for after hours or weekend work in peak periods.

The successful candidate will be required to work from the AFL Barwon office located in Geelong, Victoria.

To apply, please email your resume and an example of a social media design post that highlight's your creative skills to Sean Atkinson (Commercial Partnerships & Communications Manager - AFL Barwon) via sean@aflbarwon.com.au.

Applications will be monitored and actioned as they are received.