



Football Operations Lead

AFL Barwon provides governance and strategy development for Football and Netball across the Barwon region. We are seeking a creative, enthusiastic and motivated person to manage all operational and strategic facets of Football in the AFL Barwon Region.

The Football Operations Lead is responsible for the delivery, management and oversight of all football competitions and football operations across the AFL Barwon region. This role is a key driver of competition integrity, planning, stakeholder relationships and the successful coordination of regular season and finals competitions.

Reporting to the Region General Manager, the successful applicant will require:

- Strong knowledge of community football operations and governance
- Excellent organisational, communication and relationship-building skills
- Proficiency in competition management systems and digital tools
- Demonstrated leadership in operational delivery and stakeholder management
- Commitment to community sport, inclusion and integrity



POSITION DESCRIPTION

POSITION TITLE	Football Operations Lead
REPORTS TO	Region General Manager
DEPARTMENT	Football

Our Purpose
To promote the sustainability and vitality of community football and netball throughout the Barwon region by providing sound governance and leadership.

Our Values	People and Culture Objective
<ul style="list-style-type: none">• Transparent & Fair• Accessible & Inclusive• Collaborative• Strong & Courageous• Progressive & Proactive	Attract, develop and retain quality people and develop a high-performance culture in line with AFL Barwon's key objectives and values

Overview of Role
<p>Reporting to the Region General Manager, the Football Operations Lead is responsible for the delivery, management and oversight of all football competitions and football operations across the AFL Barwon region. This role is a key driver of competition integrity, planning, stakeholder relationships and the successful coordination of regular season and finals competitions.</p> <p>The Football Operations Lead will work closely with clubs, leagues, umpires and other key stakeholders to ensure that all operational activities relating to football are executed effectively, fairly and in alignment with AFL Barwon strategic priorities.</p> <p>This role will also contribute to the ongoing evolution of operational frameworks, governance, and delivery systems to support club sustainability and competition excellence.</p>



FOOTBALL OPERATIONS LEAD

Responsible To:	Regional General Manager
Reporting To:	Regional General Manager
Direct Reports:	Football Operations Department
Other Key Relationships:	<p>Key Internal Relationships: AFL Barwon Commission & AFL Barwon Staff</p> <p>Key External Relationships: AFL Barwon Club officials, GDFNL & CDFNL League representatives, AFL Victoria, GFUL & CDFUA Umpire Associations</p>

KEY ROLES & RESPONSIBILITIES

The position includes, but is not limited to, the following duties. In many cases, a duty will necessitate consultation with the Region General Manager.

PEOPLE LEADERSHIP

Provide leadership, support and direction to Football Operations Team to ensure the successful delivery all football operations.

Build a positive team environment focused on service excellence, shared goals and continuous improvement.

Support the development, induction and performance management of operational staff and casual coordinators.

Foster cross-functional collaboration with netball, umpiring and administration teams.

COMPETITION MANAGEMENT

Oversee the conduct and administration of all senior and junior male and female football competitions, as well as All Abilities competitions across the region, including GFNL, BFNL and CDFNL.

Coordinate the development and distribution of season fixtures, results management and rule implementation.

Lead and manage the finals series including eligibility tracking, venue coordination, security, access and logistics.

Maintain records and facilitate the application of penalties in line with by-laws and regulations.

STAKEHOLDER ENGAGEMENT & INTEGRITY

Liaise with AFL Barwon Club officials, GDFNL & CDFNL League representatives, AFL Victoria, GFUL & CDFUA Umpire Associations.

Maintain effective incident and tribunal processes in line with AFL Barwon's integrity framework.



Support adherence to and implementation of AFL Victoria and AFL Barwon rules, including transfer processes, clearances and investigations.

Responsibility and management of the AFL Barwon Match Review Panel and Tribunal processes

Administer the CCSP – AFL Victoria Allowable Player Payment Policy and Player Points Policy

STRATEGIC DEVELOPMENT & LEADERSHIP

Support the Region General Manager in driving strategic planning and operational development projects.

Participate in club and stakeholder surveys to inform future planning and continuous improvement.

Lead and support the professional development of football volunteers and administrators.

EDUCATION & TRAINING

Coordinate key education opportunities including team manager meetings, umpire and Club coach sessions.

MEDIA & COMMUNICATIONS

Contribute to the management of football-related media, including coordination of results, ladders, awards.

Oversee vote counts and award processes for GFNL, BFNL, CDFNL and all Junior Competitions.

Provide relevant reporting on Match Review Panel and Tribunal outcomes

EVENTS & RECOGNITION

Assist in the planning and delivery of football awards events including Best & Fairest vote counts and senior and junior football presentations.

Assist in the coordination of information sessions relating to football operations.

Attend all relevant events as part of the Head of Football role.

FINANCIAL ADMINISTRATION

Work with the Administration and Finance teams to track relevant income and expenditure.

Assist in preparing budgets and financial reconciliations for football operations.

ADDITIONAL INFORMATION

This role may require occasional evening and weekend work.

A valid Working with Children Check and Victorian Driver's Licence are essential.



CONDITIONS OF EMPLOYMENT

Remuneration

A salary package will be negotiated with the successful applicant depending upon experience and skills.

Hours of Employment

AFL Barwon is committed to supporting work-life balance and flexible working arrangements. Hours of employment for this role will be negotiated with the successful candidate to accommodate individual circumstances and ensure the best fit for both the employee and the organisation.