



Work Experience – Communications & Media

This voluntary work experience opportunity is ideal for individuals seeking hands-on experience in Communications, Media and Journalism within a sporting environment. The successful candidate will work closely with the AFL Barwon team to develop key communications, support social media engagement, and contribute to content creation across various platforms.

Key Responsibilities:

- Coordinate the input, production, and distribution of AFL Barwon's key weekly communication process.
- Prepare feature articles to tell some of the key stories and events from across the region.
- Provide support with social media management, including content creation and scheduling.
- Assist in writing for a range of publications, reports, and creative pieces for both print and online audiences.
- Contribute to media releases and website content.
- Support the AFL Barwon team with event communications and promotional activities.

Opportunities:

In addition to the above, this opportunity will provide the successful candidate with the opportunity to engage with other AFL Barwon personnel across a variety of football operations, netball operations, commercial, and finance roles.

Skills and Experience:

- Currently undertaking or recently completed a relevant tertiary degree in sport management, media, communications, business, marketing, events, or related fields.
- Passionate about sport, particularly football and netball
- Strong communication skills, both written and verbal
- Demonstrated ability to work collaboratively in a team environment.
- Ability to take initiative and work autonomously when required.
- Willingness to learn and adapt to new tasks and challenges.

Duration and Hours:

The work experience role is a voluntary position requiring availability every Thursday for the duration of the 2025 Football & Netball season, with the possibility of extension. The intern will primarily work during standard business hours, though opportunities for after-hours or weekend work may arise during peak periods.

The successful candidate will be required to work from the AFL Barwon office located in Geelong, Victoria.

To apply, please send your resume and a brief explanation of your interest in this opportunity to Sean Atkinson, Commercial Partnerships & Communications Manager at AFL Barwon, via sean@aflbarwon.com.au.

Applications will be monitored and actioned as they are received.